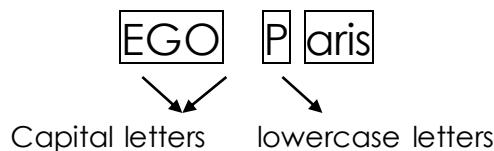




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1/ Typography

How to write EGO Paris' brand name:



We advise you to use the font: Century Gothic

2/ Social Networks

EGO Paris connect on social networks as Instagram, Pinterest and Facebook. In order to relay your posts and stories on our accounts, you need to identify the brand EGO Paris as follow:

- on Facebook : @EGOParisOfficiel
- on Instagram : @ego_paris_officiel

We advise you also to use the following #:

- #egoparis
- #inspirationegoparis

3/ The use of the images

The use of the EGO Paris' images must necessarily be accompanied by:

- EGO Paris's brand identified by its Logo, widely noticeable



- the photo credit ©
- the name of the designer, for each collection

These information are available below and in the Trade Zone as well, at the top of each collections' page on our website: www.egoparis.com



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